

Norton Shores Branch
Muskegon Area District Library

Norton Shores City Monthly Report
July 2020

July 2020 found the Norton Shores Branch staff returning the newly renovated library space. Staff is loving the new carpeting and redesign—the library seems incredibly spacious. Of course, it helps that some furniture and equipment is also off the floor due to physical distancing guidelines, but book stacks have all been shifted slightly and furniture distributed differently as well to provide more space and help with traffic flow. Also, the immense service desk has been separated into three patron service transaction points: a single-person satellite desk by the main entrance with a self-check station, a two-person main desk slightly shifted from the original desk location and another single person satellite desk in the youth area with a self-check station.

After getting the Library organized and ready for service, the Norton Shores Branch opened to the public for curbside service under the Phase 2 guidelines of MADL's reopening plan on Thursday, July 9 and Friday, July 10. Phase 2 service went smoothly, so on Monday, July 13, the Norton Shores Branch opened up for public service within the building at the reduced capacity, hours and physical distancing guidelines of Phase 3 of MADL's reopen plan. The Norton Shores community was extremely happy to have access to the materials and computer services again, and public response to the branch's new look has been extremely positive.

Under Phase 3 of MADL's reopening plan, library programming will continue to be offered virtually through the end of 2020. Virtual programming is offered either through live streaming Facebook or Zoom events or original prerecorded content created by MADL staff and then posted on MADL's Facebook page (<https://www.facebook.com/MuskegonAreaDistrictLibrary/>) and YouTube channel (https://www.youtube.com/channel/UC3p73nXZ_UJBCLvmNkns5gQ). The number of programs offered during the month are listed on the branch total report, and parameters for attendance statistics are still being determined. In July, MADL did start offering Take It/Make It prepackaged craft kits for library users to pick up at the branch and then complete at home. Companion instruction videos are also created and available on MADL's Facebook page and YouTube channel. July's teen/adult craft involved tin tape, and the youth crafts for the month were pet rocks and paint kits, complete with rocks and paints. These Take It/Make It kits have been very popular with the Norton Shores Branch's library users.

Respectfully submitted,

Alison Purgiel
Lead Librarian II
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NORTON SHORES BRANCH

Muskegon Area District Library

Lead Librarian: Alison Purgiel

Monthly Branch Totals

Month Year: JUL 2020

Library Use

Circulation & Use	Circulation	7757	(101 kids/ 247 public)
	Microfilm	12	
	Computer Use	348	
	New Registrations	22	
	Patron Count	2,132	
Reference Questions	895		
Machine Assistance	383		
Total	1278		

Additions to Collection

		Adult	Juvenile	Total
Hardcover	New	18	29	47
	Gift	2	0	2
	Total	20	29	49
Paperback	New	87	67	154
	Gift	0		0
	Total	87	67	154
DVDs	New	119	36	155
Audiobooks	New	33	7	40
Music CDs	New	51	6	57
	Total	203	49	252

Conference Room Use

	Usage	Attendance
Individuals	0	0
Groups	0	0
Total	0	0

Program Attendance

		# Programs	Attendance
Virtual	Children	7	
Virtual	Teens	4	
	Adults at youth programs		
Virtual	Adults	4	

Special notes: Number of curbside pickups for July 9-31:	143
Take it/Make it craft kit pickups: Adults/teens (1 kit):	68
Children (2 kits):	111

Muskegon Area District Library
CIRCULATION
July 2020

BRANCH ACTIVITY
July 2020

BRANCH	CIRC THIS MONTH	CIRC TO DATE	LAST YEAR CIRC TO DATE	Total							MEL Items Received					
				Adult Circ	Juvenile Circ	ILL Sent	ILL Received	Self Checkout	Cards Issued	Public Visits		Reference Questions	Volunteer Hours	Computer Sessions	Wi-Fi Sessions	Programs Number
LVPD/ADMIN	5,186	22,529	17,747	4,698	340	148	304	-	34	258	233	-	104	119		0
DALTON	1,833	11,413	20,239	891	577	365	371	813	2	940	279	-	91	60		MEL Items Sent
E-LIBRARY	11,469	88,467	58,795	11,469	-	-	-	-	-	-	-	-	-	-		0
EGELSTON	5,105	24,983	42,905	3,057	1,277	771	527	2,396	18	955	760	-	182	240		
HOLTON	1,245	5,157	9,061	542	414	289	207	-	11	907	133	-	43	158		
MONTAGUE	3,146	12,137	19,086	1,683	987	476	441	105	5	1,228	254	-	175	289		
MUSK. HEIGHTS	2,201	9,658	14,563	1,614	362	225	210	4	3	253	69	-	232	437		
MUSK. TOWNSHIP	344	3,937	10,801	156	78	110	37	-	5	349	37	-	18	25		
NORTH MUSKEGON	6,674	29,226	58,006	3,964	2,034	676	827	3,242	20	2,926	508	-	274	303		
NORTON SHORES	7,757	53,355	121,785	4,442	2,457	858	1,071	4,804	22	2,132	1,278	-	348	395		
RAVENNA	3,124	13,337	24,849	1,720	959	445	517	826	5	2,575	113	-	187	213		
TOTAL	48,084	274,199	397,837	34,236	9,485	4,363	4,512	12,190	125	12,523	3,664	-	1,654	2,239		-
JUL 2019 COMPARISON	70,808	397,837	330,672	45,505	21,172	4,131	3,879	25,807	338	37,151	6,245	208	6,485		179	4,046

Program statistics are missing.